



**Presented by The Arts Centre
300 W. King Street
Martinsburg, WV 25401
304-263-0224
www.theartcentre.org**

Sponsorships for the 16th annual WV Wine & Arts Festival are now available. This year's festival is scheduled for May 26th & 27th on the lawn at the Boydville Estate. The Arts Centre has a long history of successful annual events – the Young Artists' Summer Workshops, After School Art, our Youth Art Month exhibit featuring Berkeley County High School talent, Emerging Artist exhibit featuring Shepherd University's finest, and, of course, the **WV Wine & Arts Festival**.

The Wine & Arts Festival is a popular Memorial weekend destination for visitors from neighboring states, as well as local residents. The Arts Centre has expanded its advertising to draw visitors from the DC/Baltimore metro area and the four-state region. **Your message of support for the arts will reach a wider audience than ever this year**, thanks to our ongoing participation with the WV Division of Culture and History and the Martinsburg-Berkeley County CVB.

Your sponsorship of the Wine & Arts Festival sends a strong message of support to a wide audience.

The Arts Centre offers its sponsors various levels of support:

\$5000 Festival Partner

- Corporate gazebo/tent, seating at least 10 people, with four bottles of wine selected from the vendors at the festival
- Ten pairs of one-day passes to the festival
- Partner's corporate banner on the gazebo (must be provided by the sponsor), centrally located at the festival
- Partner's name & logo on Wine & Arts Festival banner, prominently featured at the festival
- "Top-billing" ad, with link to sponsor's website, on the front page of the Wine & Arts Festival website (www.wineandarts.com)
- Listing as sponsor in the program and festival poster
- Mention of the partner in press releases, all advertising and stage announcements during the festival

- At least two tee-signs along the walkway used by all participants leading to the event.

\$2000 Corporate Sponsorship

- Corporate gazebo/tent, seating at least 10 people, with four bottles of wine selected from the vendors at the festival
- Ten pairs of one-day passes to the festival
- Partner's corporate banner on the gazebo/tent (must be provided by the sponsor), centrally located at the festival
- "Top-billing" ad, with link to sponsor's website, on the front page of the Wine & Arts Festival website (www.wineandarts.com)
- Listing as sponsor in the program, festival poster and media related ads.
- Mention of the partner in press releases and stage announcements during the festival
- At least two tee-signs along the walkway used by all participants leading to the event.

\$1000 Corporate Sponsorship

- Corporate Tent with seating for 6
- Six pairs of one-day passes to the event
- Link to sponsor's website on the Wine & Arts Festival website (www.wineandarts.com)
- One Tee-sign along the way walked by all participants leading to the event.
- Listing as sponsor on the festival poster and media related advertising.

\$500 Corporate Sponsorship

- Four pairs of one-day passes to the event
- Link to sponsor's website on the Wine & Arts Festival website (www.wineandarts.com)
- One Tee-sign along the way walked by all participants leading to the event.
- Listing as sponsor on the festival poster and festival advertising.

The Arts Centre thanks you for your generous support. Please do not hesitate to call us if you have any questions.

Sincerely,

Mary Lewis
Board president
The Arts Centre

*The Arts Centre is a non-profit, 501 (c) 3 organization.
Federal Tax ID # 31-149-9648*